

Migèl Smolders

Digital Transformation Consultant
Young Professionals by SD Worx



/ Experience

Chief Marketing Officer

Talent On Demand
Marketing

Business Strategy, Business Analysis
May 2017–Sept. 2018

Brand Ambassador

Nespresso
Sales

Sales Teamleader, Pop-up manager
Aug. 2016—May 2017

Brand Ambassador

Electrolux
Sales

Sales representative
May 2016—July 2016

/ Soft Skills

Critical Thinking
Problem Solving
Leadership
Strategic Workforce
Planning
User Centered Thinking
Design Thinking

/ Languages

Dutch ● ● ● ● ●
English ● ● ● ● ○
French ● ● ○ ○ ○
German ● ○ ○ ○ ○

/ Education - Certificates

Graduaat

Marketing Management
CVO Panta Rhei
2015-2017

Bachelor

Marketing
Hogent
2017-2018

Certificate

Critical Thinking & Problem Solving
Rochester Institute of Technology
2018

Certificate

Sales Representative
Nespresso Trade Academy
2016

Hard Skills

- Business Analysis—Intermediate
- Sales—Proficient
- Strategy mapping—Intermediate
- Strategic Workforce Planning—Intermediate
- MS—Office – Proficient
- OXYGEN—Proficient
- Business Reporting—Intermediate
- Branding Strategy—Proficient