

Freya Claeys

Digital Transformation Consultant
Young Professionals by SD Worx



/ Experience

Business project: communication strategy

Lemon Companies

2018

During my master, I outlined a new communication strategy for Lemon to facilitate the relation between the IT department and the clients of Lemon.

Financial & strategic auditor

Smulders Group

2016

I audited Smulders Group together with a team of 7 people. Next to a financial audit, we used the McKinsey 7S Framework for the strategy analysis.

Organizer Social Profit Project

SOS Children's Villages

2015

During my bachelor, I organized a FIFA15 tournament that attracted 150 people which resulted in a profit of €1000 that was donated to SOS Children's Villages Belgium.

/ Soft Skills

Communicative
Eager to learn
Flexible
Stress-resistant

/ Languages

Dutch	● ● ● ● ●
English	● ● ● ● ○
French	● ● ● ○ ○
German	● ● ○ ○ ○

/ Education - Certificates

Master of Science

Business Administration:
People Management

KU Leuven campus Brussels

2017-2018

Bachelor of Science

Business Administration

KU Leuven campus Brussels

2014-2017

Certificate

Online Marketing

Google Digital Atelier

2017

Hard Skills

- | | |
|---|--|
| <input type="radio"/> Microsoft office - Expert | <input type="radio"/> Google Analytics - Intermediate |
| <input type="radio"/> SPSS - Proficient | <input type="radio"/> SEO - Beginner |
| <input type="radio"/> Trello - Beginner | <input type="radio"/> Social media management - Proficient |
| <input type="radio"/> Slack - Beginner | |