

Arno Lycke

Digital Transformation Consultant
Young Professionals by SD Worx



/ Experience

Business Project

VDK Ghent volleybal

Communitybuilding

Organising events

Digital strategy

Stage marketing en sales

Helbig NV

Sales support

Design of a new catalogue

Organisation of events

Intensive project Netaware

UE Katowice

Digital campaign for OCMW Lichtervelde

Leading a team of international students

/ Soft Skills

Teamplayer

Creative

Problem solver

Good listener

/ Languages

Dutch



English



French



Spanish



/ Education - Certificates

Master of science in Public Administration

University of Ghent

2015-2018

Postgraduate sportmanagement

Vrije Universiteit Brussel

2017-2018

Bachelor international marketing

Hogeschool West-Vlaanderen

2012-2015

Hard Skills

SEO - intermediate

SEA - intermediate

SPSS - proficient

Bizagi - intermediate

Archimate - beginner

Nvivo - intermediate

Wordpress - intermediate

Adobe Indesign - intermediate